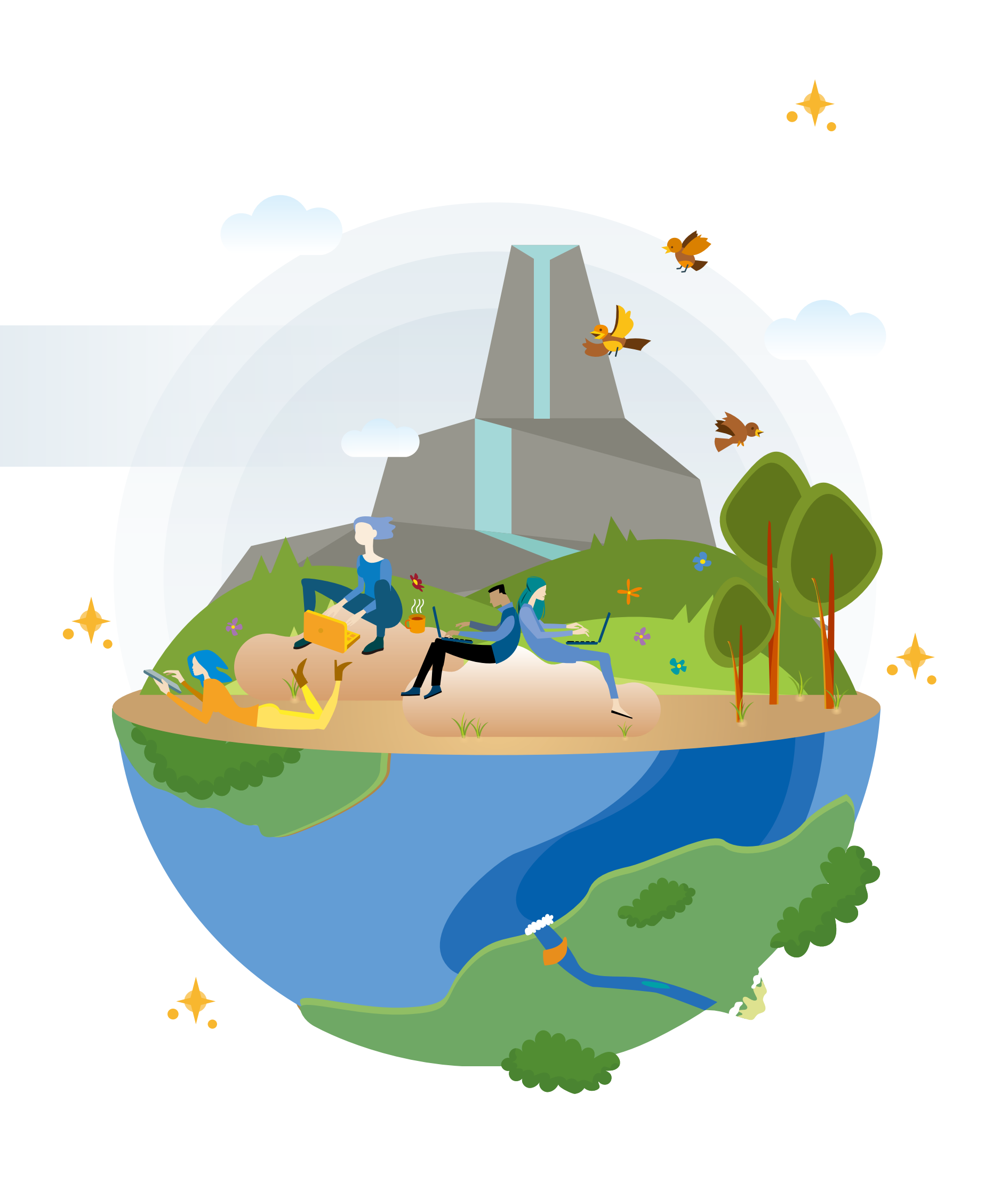




HARMONIOUS DEVELOPMENT AND SHARING SUCCESS WITH SOCIETY

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HARMONIOUS DEVELOPMENT AND SHARING SUCCESS WITH SOCIETY

Sharing is the starting point and destination of our five development philosophies. With a commitment to pushing beyond its growth boundaries through the philosophy of sharing, China Unicom shares the outcomes of corporate growth with employees and the society so as to jointly build a harmonious enterprise and contribute to its growth. In 2016, the Company, adhering to the people-oriented principle, took initiatives to safeguard employee interests, care for employee growth and encourage them to participate in management with a view to build harmonious labour relations. The Company supported the construction of a harmonious society through a wide range of concrete actions, including voluntary participation in social welfare undertakings, support to western development, continuously efforts of targeted poverty alleviation to eliminate the digital divide and active engagement in local community development.

Measures adopted in 2016

- Actively undertook pilots of general service, helped the development of western region, strengthened network coverage and service channel construction in remote areas; finished broadband construction in 4,489 administrative villages and built 620,000 ports in 2016.
- Carried out featured services for farmers, ethnic minorities and the disabled, thoroughly deepened assistance for Tibet and targeted poverty alleviation, and strived to minify regional development gap and digital divide.
- Comprehensively implemented promotion and incentive system and 24% of all employees got their ranks promoted; implemented corporate pension plan in 31 provincial branches and 13 subsidiaries.
- Built strategic talent team, and cultivated more than 550 backbone talents, over 1,100 young and competitive talents, among whom 382 entered into overseas talent pool.
- Provided 16 sessions of leadership seminar, 259 sessions of professional skills training, developed and introduced 27 digital courses, and organised 513 skill competitions and knowledge contests.
- Practically pushed forward worker's union system, and motivated current employees to leave messages to General Manager.
- Pushed forward localisation of equipment procurement and employee recruitment, earnestly participated in public welfare volunteering activities, and carried out responsible investment.

Actions in 2017

- Strive to push forward the coordinated development in the western region and in the rural areas, and providing more convenient and high-speed information services.
- Pay attention to special groups of people, push forward the implementation of Tibet assistance project, implement targeted poverty alleviation, and share the achievements of information development with people in underdeveloped region and with vulnerable groups of people.
- Perfect market-oriented system of internal distribution of compensation, push forward the implementation of comprehensive employee incentive system in branches and subsidiaries to better reflect the returns to be acquired by employees from the Company.
- Build two talent teams of potential backup management talents and professional strategic talents, and set up potential talent pool of different specialties and levels.
- Strive to strengthen training in key fields and for key professional talents, and help to enhance employee value.
- Extensively and thoroughly carry out the action of "building employees' home", implement the "employee caring project", unify and mobilise employees to contribute to the development of the Company, and practically and efficiently provide assistance to employees.
- Promote overseas institutions to actively engage in local communities, and push forward the construction of a harmonious society.

REDUCE DIGITAL DIVIDE

Help the development of western region

China Unicom actively responds to the "Western Region Development Strategy" of China, implements "The 13th Five-year Plan" for Development of Western Region, and promotes regional coordinative development.

Favourable business policy

In mobile business, China Unicom staffed exclusive and targeted market service managers at branches in the western provinces to take charge of business report and optimisation in those provinces, and offered special approval to business needs proposed by western provincial branches; Some western provincial branches are allowed to offer best data package products to ensure that users in western region can afford data services carefree; Discount products such as targeted data package, holiday data package, idle hours data package and night-time data package are launched according to special needs of users in the western region.

In fixed line business, China Unicom accelerated speed of transformation of fibre optic broadband, speeding up services for users with bandwidth lower than 10M, and lowered the price of broadband products of 20Mbps, 50Mbps and 100Mbps, while speeding up service for copper cable user from below 4Mbps to 4Mbps or higher for free.

Investment in network construction

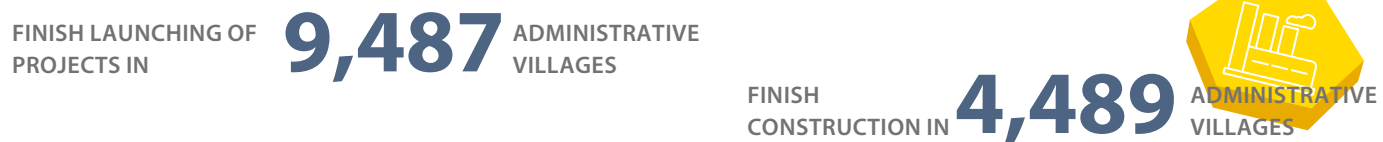
In 2016, China Unicom continued to strengthen telecommunication network infrastructure construction in western region, and completed a RMB12 billion investment in fixed asset; the Company preliminarily realised continuous coverage of 4G network in cities, counties, towns and administrative villages with population aggregation; the proportion of ports at 20M or above in cities reached 82%, and ports at 8M or above in rural areas reached 99%. China Unicom built two large-scale data centers in Hohhot and Gui'an, two cloud computing resource pools in Guangxi and Ningxia, and expanded three cloud computing resource pools in Inner Mongolia, Shaanxi and Chongqing.

Benefit remote areas

China Unicom actively provides general communication services in rural and remote areas, and allows more farmers to use the Internet by expanding effective coverage of fibre optic broadband network and 4G network in rural areas so as to help poverty alleviation.

Strengthen network coverage

China Unicom actively participated in the pilot work of telecommunication general service in 2016, and undertook broadband access tasks for 12,146 administrative villages in 17 provinces with a total investment of RMB1.7 billion; it finished launching of projects in 9,487 administrative villages, finished construction in 4,489 administrative villages and built 620,000 ports.



China Unicom Guizhou Branch echoed to the requirements of national broadband strategy and targeted poverty alleviation, and undertook broadband construction projects for general communication service in Guiyang and Anshun. In Guiyang, 48 administrative villages were newly built broadband and 223 administrative villages were upgraded broadband; whereas in Anshun, 199 administrative villages were newly built broadband and 205 administrative villages were upgraded broadband.

Build service channels

As of end of 2016, the number of self-owned stores below county-level reached 13,300, of which 10,200 are township stores, accounting for 49%, basically achieved one store in one town in Northern China. The number of channels in rural and remote poverty-stricken areas reached 260,000.

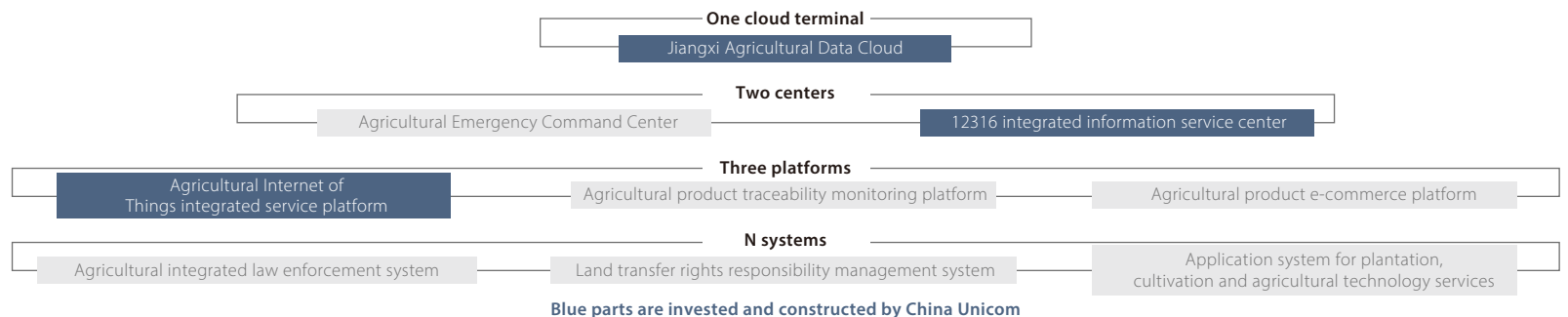


Discount tariff packages

Local branches of various regions launched hometown card and Spring Festival card to meet the communication needs of farmers and migrant workers while they work in cities and return home; various combined packages were launched for various consumer groups to enjoy 4G high speed Internet service with lower communication costs, benefiting various special groups in the society brought by technology advancement.

Develop agricultural informatisation application

China Unicom rolled out a series of informatisation achievements in three agricultural information bases in Jiangxi, Shaanxi and Henan Province. One cloud, two centers and three platforms of smart agriculture built in the Jiangxi Base have all been launched; Shaanxi Base completed construction of Shaanxi Agricultural Data Service Platform, Targeted Agricultural Production Platform and Farmer-benefited Information Platform, and implemented 14 agricultural informatisation projects; Henan Base designed and developed "Henan Agricultural Products Traceability Platform" and "Henan E-commerce in Rural Area", which are highly recognised by experts from Henan Provincial Academy of Agricultural Sciences and leaders of Henan Provincial Department of Agriculture.



China Unicom Liaoning Branch strived to push forward "Internet+ rural area" construction, invested over RMB3 million to build province-wide e-commerce access platform in rural areas, and invested RMB2.7 million to build three-level service outlets, namely county, township and village, and three-level logistics outlets in Qingyuan county for rural e-commerce operators so that people in rural areas can enjoy the convenience of online shopping. On one hand, quality commodities can be bought at low price to reduce living and production costs of farmers; on the other hand, quality and sideline agricultural products can be sold to increase the incomes of farmers.

China Unicom Shandong Branch launched the first "Beautiful Village" integrated information service platform in Shandong Province, which includes four segments and over 160 functions, covering five-level organisations of province, city, county, township and village. The platform serves entry-level government staff, grower/breeding farmers in rural areas, and village-run enterprises, and features the functions of administrative management, information consulting, e-commerce, and leisure and entertainment. For users using the "Beautiful Village" app, China Unicom Shandong Branch also launched high data flow and low price products for users to participate in activities such as trade-in old for new smartphone with RMB1,000, as well as purchase mobile phone with a discount. The number of registered users of "Beautiful Village" has already exceeded 100,000.

Serve special groups of people

China Unicom has always been concerned about the communication needs of ethnic minorities and the disabled, and strives to offer lower pricing and more handy services to bring benefits and convenience to them.

Serve ethnic minorities

Exclusive informatisation service product “WO•Deji” is launched for people in Tibetan area in Qinghai, and customised the first Tibetan 4G mobile terminal in Qinghai to solve language and wording issues which restricted Tibetan users from enjoying mobile Internet services. In addition, China Unicom Qinghai Branch adds customer service personnel speaking Tibetan, and records Tibetan self-service guiding system to provide business consulting and handling services to Tibetan users. The self-service of the special Tibetan hotline has been used over 100,000 times on average per month, and hotline satisfaction improved 5PP compared to the beginning of the year.

China Unicom Xinjiang Branch launched dedicated smart phone for “Xinhua News Service Uyghur News Customer Terminal”. The most prominent characteristic of the terminal is the ability to convert to voice-reading mode by one click, so that ethnic minorities who cannot read Uyghur words would be able to easily understand various kind of information. “WO•Qiaxiu” is launched dedicated for Kazakhstan minorities, so as to bring benefits and convenience to Kazakhstan minorities through lower pricing, and thus pushing forward ethnic informatisation development.

Mongolian smart phone is launched in Inner Mongolia, and the left vertical Mongolian typesetting mode and people-benefiting price are well accepted by herdsmen. Information including abundant farmer-benefited and herd-benefited policies, as well as market demand, venture and employment, and weather services, all have brought more convenience to the production and life of the grassroots farmers and herdsmen.

Serve the disabled

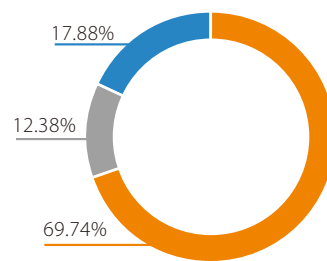
- Set disabled-only customer service counter in store, and open dedicated fast track for the disabled;
- Waive the one-off costs for the disabled, introduce annual broadband discount package, and provide broadband expert service and others;
- Some provincial branches launched “Love Card” package to provide discount for voice and SMS services to persons with visual, hearing, speech and language impairment; Meanwhile, the costs of the Love Card will be waived, as home delivery services will be provided for the disabled users.

China Unicom Shanghai Branch provides fixed line voice discount for people with visual impairment. People above 16 years old with visual impairment can enjoy 810 times (first three minutes counted as twice, and each minute thereafter will be counted as once for each calling) fixed line local voice services by paying a fixed monthly fee of RMB25.

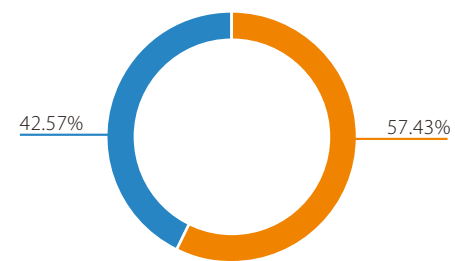
China Unicom Fuzhou Branch launches discount package and caring services to the disabled in the entire city. It provides discount package to over 20,000 deaf-mutes, organises full-time team members to carry out field service in municipal Disabled Persons’ Federation on weekends, and invites sign-language teachers to help communication. Currently, it has carried out seven performances and served over 300 deaf-mutes. This was highly recognised by Fuzhou Disabled Persons’ Federation and the disabled. Chairman of Fuzhou Disabled Persons’ Federation said that, “China Unicom Fuzhou Branch not only generously responded to the call of government to care the disabled, but also provided discount package to the disabled. Such caring acts deeply touched us, and showed China Unicom’s great practice of social responsibilities”.

ENHANCE EMPLOYEE VALUE

China Unicom makes it a principle to put its employees first, earnestly safeguards its employees’ rights and interests, and promotes to have both the Company and the employees to develop and grow together.



Age distribution
 ● Below 30 years old
 ● 31-50 years old
 ● Above 51 years old



Education background distribution
 ● Bachelor degree or above
 ● Other

Current status of China Unicom Employees

Employees (person)	Active employees (person)	Employees newly recruited (person)	Gender distribution (male/female)	Proportion of management personnel (%)	Proportion of ethnic minority employees (%)
270,484	253,724	29,817	1.49:1	8.94	6.81

Note: Employees mainly include active employees and dispatched personnel.

Safeguard basic rights and interests

- * To sign labour contracts with all employees and to provide them pension, medical care, compensation for work-related injury, and maternity and unemployment insurance, while implementing for employees full coverage of annual physical examination, paid leave system, 100% job retention after maternity leave/paternity leave, and annuity fund set up;
- * To pay attention to safeguard human rights, respect personal privacy, avoid any discrimination of age, ethnicity and gender toward employees during recruitment and promotion. Child labour and forced labour are strictly forbidden. Smooth communication and complaint channel are provided for employees. In 2016, no employee complaint, child labour nor forced labour were reported;
- * The Company strictly complies with *the Labour Contract Law* and the *Interim Provisions on Labour Dispatch*, continuously promotes labour optimisation and standard management, guides and urges branches and subsidiaries to use labour dispatch according to law, reduces proportion of labor dispatch of the Group to below 10% as required by the State, and basically realises equal pay for equal work. The employee satisfaction keeps improving;
- * To strengthen safe production management, continuously push forward the implementation of emergency response management system, and create safe working environment for employees. The Company has no employee diagnosed as having occupational disease caused by hazardous factors as listed in the *Occupational Disease Classification and Catalog* of the State. In order to reduce diseases caused by natural environment, branches in plateau or special regions formulated precaution and labour protection measures to offer favourable policy and special allowance other than compensation to employees suffered from plateau-related diseases in such arduous areas. In 2016, no report regarding work-related death is recorded; the number of working days lost due to work-related injury has not been counted and in the future the collection of relevant information will be strengthened.

Promote career development

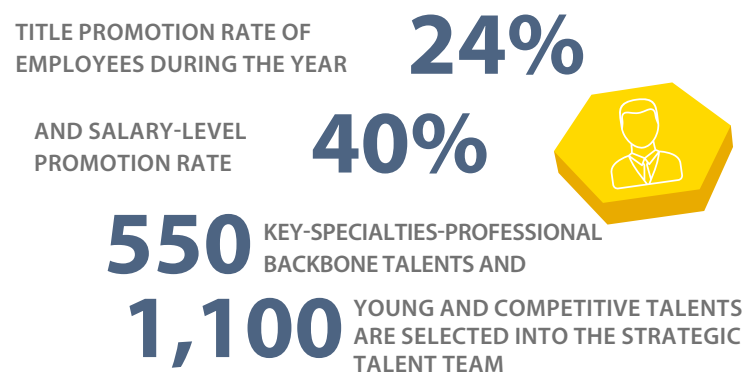
China Unicom concerns about employee development, and thus innovates the promotion system, provides employees information and support to their development, helps to self-evaluate, and the opportunities for promotion and extending experiences.

Perfect compensation increment mechanism

In order to promote employees to grow with the Company, the Company sets up dual-linkage mechanism to tie employees' compensation with the Company's performance. The performance bonus of managerial personnel would be subject to the completion status of business performance indicators, refined classification of branches and subsidiaries are carried out, and all employees' labour costs and total salaries are linked with the completion status of the Company's budget, implementing differentiated management and control.

Boost occupational development

The promotion and incentive system has been fully implemented in the Group. Employees can get promoted by three modes, namely salary-level promotion, title promotion and position promotion. All employees can find suitable development direction by nine promotion routes. Meanwhile, the Company, values on talents, implements full life cycle closed-loop management of strategic talents, such that strategic talents can achieve rapid promotion. During the year, the title promotion rate of employees reached 24% and salary-level promotion rate reached 40%. 550 key-specialties-professional backbone talents and 1,100 young and competitive talents are selected into the strategic talent team.



3. Strengthen quality training

China Unicom attaches great importance to employee education and training, so as to improve overall quality of employees; it formulates *Key Points of China Unicom 2016 Training*, as well as annual key leadership and professional skill training plan, and comprehensively carries out employee training.

Carry out various training for all levels

Leadership training: Centered to the Company's growth strategies to implement the focus strategy, along with strengthening the awareness and principles of the Party, the Company held 16 leadership training classes and completed the all-staff training which targeted to deputy general managers of provincial branches, general managers of prefecture-level city branches, leading group members of subsidiaries and internal directors of innovative subsidiaries, with over 1,000 employees were being trained; Taking the advantage of quality external resources of "one university and five colleges", over 46 senior management personnel and expert backbone employees attended training.



At the strategic seminar for senior management personnel, Chairman WANG Xiaochu exchanged ideas and discussed with the attendees. The attendees of the seminar reported the implementation status of focus strategy in their own branches/subsidiaries, introduced typical experience and measures, reported the problems and difficulties encountered during production and operation, and proposed opinions and suggestions. Chairman WANG was fully supportive to the opinions and suggestions of the attendees, and answered some questions on site.



China Unicom Global held middle-level and senior management personnel leadership enhancement training. A total of 45 persons, ranging from senior management team, management team of head office departments and each operating organisation of China Unicom Global, participated in this training. The training further enhanced the work consciousness of self-awareness and efficient collaboration of management personnel of China Unicom Global, and brought inspiration in aspect of how to mobilise team to improve work efficiency and how to establish favourable relationship with employees, customers and partners.

Professional skill training: The Company carries out professional skill training in fields of “accelerating 4G development, improving customer perception, reforming management system in an innovative way and innovating upon resource allocation and incentive mechanism” under the principle of “keeping with key business development, improving employees’ professional skills and solving shortcoming problems”. During the year, the Company held 259 sessions of professional skill trainings with over 20,000 attendees, including 27 sessions of high-end technology trainings to IT strategic talents and senior technical talents of IP/IT/wireless operation and maintenance.

China Unicom Xinjiang Branch held training camp for 4G 3D sales and store manager ability enhancement, proving a 5-day special training to 42 managers of self-run stores in four prefectures of Yili, Altay, Bozhou and Tacheng. With focus in store operation, marketing skills, implementation methods of attracting customers to the store, and team building, practice and drill, the training adopted “attendee-oriented” C-P-C training mode and initiated interaction between attendees during the process. The attendees made rapid progress through the training in ten aspects including store operation, atmosphere creation, hall and store display, cohesion creation, mind-set self-breakthrough, and etc.



Set up online course/micro course system

The Company focuses on the enhancement of self-leadership, team leadership, professional leadership and strategic leadership of managers at all levels and has developed and introduced 27 e-courses. In order to stimulate vitality of basic-level units to work in line with the Company’s reform, comprehensive management ability of persons in charge of basic-level responsible units is enhanced. The Company has organised and developed 20 series of courses for junior CEO comprehensive management skill enhancement in a mode of diversified “crowd funding and co-creation” aiming at four business lines, i.e. operation line, channel line, station cable and traction line.

Chongqing Campus of the China Unicom College carried out micro course training to popularise the courses’ connotation, design and development to the attendees, and stimulate employees’ passion to make micro courses. In the subsequent “micro course contest”, over 100 pieces of work are received, in which 70 pieces are selected for further in-depth development and training, which further helps to enhance the attendees’ micro course design and development skills and perfect their micro course production.

Innovative training mode

In order to enhance problem solving ability, practice courses in the mode of in-depth seminar, case-study and experiences are organised to improve the effect of knowledge application by sharing practical experiences and co-creating solutions among the attendees. By virtue of new learning modes such as online course, cloud course, MOOC (massive open online course) and micro course, more new learning modes are introduced into training. More online courses have been developed for the convenience of employees’ learning.



China Unicom Guangdong Foshan Branch established “Ivy League College” to select first-line management backbones, newly employed young employees, network technology and group sales backbones to cultivate their management ability and professional technology skills. Management center and expert center are set up at the “Ivy League College” with 90 attendees in four classes. It provides platform for comprehensive training and platform for sharing and communication, as well as various forms of intensive trainings, which builds an excellent youth team benchmarking “willing to learn and capable to work”. “Ivy League College” has cultivated a total of 10 middle-level cadres and 10 first-line management cadres within two years since it is established.

Perfect online learning platform

China Unicom strengthens the construction of network college platform and mobile phone “WO Course” APP client terminal, and cultivates micro course development and production team by organising micro course contest and online learning. In 2016, the number of online courses reached 1,224, and the number of attendees for the year reached 4.585 million with a total learning time of 3.75 million hours. The number of micro courses in mobile phone “WO Course” reached 3,030.

Organise employee skill competition

In 2016, China Unicom organised 513 skill competitions and knowledge contests, including industrial application marketing skill competition and B field system integrated operation and maintenance skill competition, with 10,251 participants attended. The competitions and contests effectively enhanced various employees’ business skill level.



China Unicom Industrial Application Marketing Skill Competition



China Unicom B Field System Integrated Operation and Maintenance Skill Competition



China Unicom Guangxi Branch organised “Ingenuity Service” customer service personnel skill competition



China Unicom Hubei Branch won the third prize of nationwide communication network safety knowledge contest

Participate in business management

China Unicom encourages all employees to participate in various management activities of the Company to enhance employees’ sense of identity toward the Company and teamwork spirits within the Company.

- * Push forward the effective development of the worker’s congress system, and make a list of 20 items which must be deliberated by workers’ congress according to the key that matters concerning the vital interests of employees must be deliberated by worker’s congress;
- * Normalise the General Manager Online activity to follow and reply opinions and problems proposed by employees. In 2016, the 1,671 employee questions and messages which have not been replied during General Manager Online activity are sorted out and answered through publication on the official platform.

China Unicom Anhui Branch held workers congress, listened to the report of implementation of collective contract and salary-specific collective contract of the previous workers congress, listened to and deliberated the report of employees’ leave, employee training and labour safety, and the report of utilisation of financial budget and financial accounts, business entertainment expenditure and welfare expenditure; “China Unicom Anhui Branch Collective Contract” and “China Unicom Anhui Branch Salary-specific Collective Contract” were deliberated and passed.

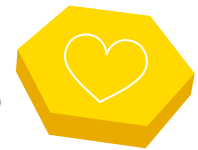
General Manager of China Unicom Hunan Branch exchanged opinions online with basic-level responsible unit employees about the operation of the Company, as well as work and life issues that employees are concerned about; over 300 employees actively participated in the online communication, and the General Manager replied 14 questions on site. The General Manager’s online email is opened concurrently. Emails sent by employees will be sorted out and transferred to relevant department for handling, and feedback responses will be sent to the relevant employees.

Care about employees' life

Employee mental state support	Accessible to WeChat public account "Open Heart and Vision for Happiness" and psychological crisis intervention hotline, complete the second EAP internal team recruitment, and select 63 EAP specialists and 71 psychological counselors.
"Support people in need" activity	Continuously carry out the activities of "keeping you healthy in Spring, cool in Summer, loved in Autumn and warm in Winter", and invest in a funding of over RMB22 million.
Support for employees suffered from difficulties	Offer group insurance against critical disease and accidental injury to employees individually; since the implementation of the project, about 300 employees suffered from critical diseases have received compensation from insurance companies.
Donation to disaster-affected areas	In 2016, disasters such as floods occurred in many regions nationwide; employees in disaster-stricken areas suffered from serious losses of family properties. The Company assigned RMB600,000 for the relief fund and organised donations to raise more than RMB5 million.

GIVE RMB
9.67 MILLION TO HELP AND SUPPORT
EMPLOYEES SUFFERED FROM DIFFICULTIES

GIVE RMB
35.71 MILLION
CONDOLENCE FUND



China Unicom Liaoning Branch held EAP psychological counselor training course. 45 EAP specialists, counselors, and psychology fans from grassroots labour union attended the training. The attendees got to understand the psychological appreciation method and mastered psychological application through experience-learning, which laid a sound foundation for future EAP counseling work.

To ensure every poverty-stricken employee can afford healthcare, China Unicom Jiangxi Branch set up "WO Love" mutual care fund to deliver the Company's love and care to every employee. Since the foundation of the fund, a total of 256 persons have received subsidies, totaling an amount of RMB1.33 million, equaling to RMB5,194 per capita.



China Unicom Shandong Branch held Yoga Performance



China Unicom Beijing Branch set up handcraft club



China Unicom Shaanxi Branch held Grid singers contest



China Unicom Hunan Branch held employee table tennis contest



China Unicom Guangdong Branch organised sports day for employees



China Unicom Guangzhou Branch built "Female Employee Healthcare Room"

ENCOURAGE COMMUNITY CARE

China Unicom follows the donation principle of “acting within our competence, well-defined power and responsibility, and integrity and commitment”, and continuously returns to society.

Statistical Table of External Donation China Unicom in 2016

Donation Item	Amount (RMB Ten Thousand)	Donation Item	Amount (RMB Ten Thousand)
Donation to disaster-stricken areas	39.5	Donation to cultural and sports events	4.0
Donation to targeted poverty alleviation areas (poverty alleviation)	643.6	Donation to environmental protection actions	4.2
Tibet assistance and supporting (Tibet assistance)	12.6	Donation to energy saving and emission reduction actions	2.0
Other targeted assistance areas	18.1	Donation to construction of public facilities	1.9
Donation to services for the disabled (disabled supporting)	2.1	Donation to other public-welfare relief and public welfare activities	44.4
Donation to educational causes (education supporting)	54.9	Other donation	107.4

EXTERNAL DONATION OF

9.347 RMB MILLION



PUBLIC-WELFARE DONATION OF

5.655 RMB MILLION

Support poverty-stricken people

China Unicom carefully followed the spirits of the state-owned enterprises under the central government targeted poverty alleviation work conference, comprehensively listed out the recent requirements of the State for targeted poverty alleviation policies, fully complied with the requirements of SASAC and the State Council Leading Group Office of Poverty Alleviation and Development on poverty alleviation and development work of state-owned enterprises under the central government, and confirmed the concept for targeted poverty alleviation work of China Unicom during the “13th five-year plan” period; The Company identified the principle of work, perfected organisational structure, selected titular cadres, carried out field investigation, prepared poverty alleviation plan and thoroughly promote targeted poverty alleviation; The Company further strengthened industrial poverty alleviation, transformed from donating funds to offering ways to acquire wealth, and enhanced the sense of acquisition of people in Internet use.

China Unicom Xinjiang Branch continuously carried out the work of “understanding the people’s circumstances, benefiting the people’s livelihood and winning the people’s hearts”. In three years, it assigned over 690 member cadres to 92 key villages and communities for stability maintenance; designated various supporting funds of over RMB10 million, consoled over 560 poverty-stricken households, and implemented 26 supporting projects.



China Unicom Guangdong Huizhou Branch supported Luci Village under the principle of “one method and one policy for one household”, expanded e-commerce marketing channel, and taught farmers the use of e-commerce platform to sell agricultural products. For skilled villagers, Huizhou Branch helped them to buy production tools, as well as to perfect production equipment and to promote production and development; It carried out supporting education activities and donated books to Luci Primary School. In 2016, Huizhou Branch supported 300 persons, providing RMB33,000 of fund to the households, and purchased agricultural products valued over RMB17,000.



China Unicom Hunan Branch adopted various measures to support Jiantang Village of Qiangongping Town in the Fenghuang County of the Xiangxi Prefecture. The first measure is to increase the incomes of villagers through such industrial poverty alleviation measures as pig raising as ordered, flower paddy fish farming, goose raising and greenhouse vegetable planting; the second is to implement road surface hardening project; the third is to build PV power station, which increases the annual income by about RMB50,000 each year; the fourth is to carry out such supporting work as dangerous building reconstruction, purchase accidental injury insurance for poverty-stricken households and organise skill training. In 2016, per capita income of the entire village increased RMB720, and per capita income of poverty-stricken household increased RMB900, and 105 persons from 26 poverty-stricken households got out of poverty.

China Unicom Yunnan Branch, based on the principle of establishing a poverty alleviation mechanism that “offering ways to acquire wealth”, carried out “Internet+” poverty alleviation plan in Qinghua Town of the Weishan County in the Dali Prefecture.

- Internet+ communication – To achieve full coverage of mobile network ranging from county, township, and to village, and full coverage of broadband and 4G high-speed wireless network in Qinghua Town and its villages;
- Internet+ e-commerce operators – To sell featured agricultural products such as black goat, walnuts and Yunnan safflower in large scale by cooperating with e-commerce operators.
- Internet+ employment – China Unicom Yunnan Branch, engineering construction, and sales agents preferentially hire 100 graduates from poverty-stricken families every year;
- Internet+ tourism – To take advantage of the large scale and disseminating capability of the Company’s network to promote tourism of poverty-stricken areas for free;
- Internet+ education – To achieve dedicated broadband Internet-access above 10M to middle and primary schools in poverty-stricken areas, launch service of “School Communication” and “Class Communication”, and realise interconnection with teaching in advanced areas;
- Internet+ stability maintenance – To install mobile monitoring equipment in the government of Qinghua Town, village offices of Zhongyao and Yangjiang Village, as well as middle and primary schools to build safe villages.

Be enthusiastic in public welfare activities

China Unicom actively mobilises its huge amount of employees to participate in public welfare voluntary activities. In 2016, the number of registered volunteers reached 17,042. They actively participated in volunteer activities in promoting the development of science, education, cultural and healthcare sectors, and boosting harmonious community construction. An accumulated total of 25,386 persons participated in voluntary activities.

THE NUMBER OF REGISTERED VOLUNTEERS **17,042**

25,386 PERSONS PARTICIPATED IN VOLUNTARY ACTIVITIES



Support science sector



Hainan Mobile Internet Science and Technology Museum belongs to China Unicom Hainan Branch. Since its foundation in 2012, it has actively participated in the popularisation of mobile Internet and transmission of relevant information, setting up a great learning and exchange platform for innovation and venture personnel, technicians, and popular science volunteers. The Mobile Internet Science and Technology Museum well-introduced "Internet + popular science" into schools, communities and social groups and enhanced the understanding of Internet informatisation in the society. In 2016, it received a total of 358 groups of visitors and 5,236 visitors; meanwhile, it carried out popular science exhibition and publicity activities from time to time in colleges, universities and relevant work units.

Support education services

China Unicom Ningxia Branch held the first region-wide undergraduate public-welfare summer camp. Students from 12 universities and colleges in Yinchuan participated in the summer camp themed as "future leadership, go with WO". This summer camp provided a platform for campus students to get in touch with the society, expanding their horizons, as well as practicing and enhancing abilities. It helped them to raise the level of profession and overall quality in social practice, which would further enhance the innovation capability, providing favourable opportunities for future individual development.



Support cultural sector



China Unicom Xinjiang Branch initiated large-scale public-welfare activity themed as "donate your credits to jointly build a WO future", and called upon China Unicom users to donate account credits and show love, for the purpose of building "China Unicom Love Book Room" in middle and primary schools with insufficient teaching facilities in remote areas of Xinjiang. Since the launch of the activity in 2013, over 6 million China Unicom customers in Xinjiang donated a total of 128 million account credits, which were used to build 128 book rooms, and offered over 120,000 books which is worth RMB1.66 million. Such act has benefited over 73,000 middle school and primary school students of all ethnic groups. China Unicom Xinjiang Branch is awarded with the title of "Honourable Love Offering".

Support healthcare sector

China Unicom Beijing Branch Information Navigation Business Center cooperated with Beijing Municipal Administration of Hospitals to carry out the "Guardian Angel" volunteer recruitment activity, which recruits volunteers to provide services such as outpatient guiding service, patient accompanying service, mind soothing, hospice care, healthcare promotion and education, and free medical consultation. China Unicom Beijing Branch Information Navigation Business Center fully brings the "one number links all" function of 114 service hotline to play, accomplishes direct communication between volunteers and recruiting hospitals, and effectively enhances the efficiency of recruitment activity.

ENGAGE IN LOCAL COMMUNITY

Develop local employment

Each overseas organisation of China Unicom strictly abides by laws of the local countries and regions, and manages labour management strictly according to local laws and regulations while safeguarding the legitimate rights and interests of local employees. They gradually increase the employment of local people. The total number of overseas employees of China Unicom is 614, in which 586 are local employees. In 2016, 343 employees were hired, including 237 local employees. The employee localisation rate of the Europe Branch reached 89%, and 53% of which are females. The employee localisation rate of the Singapore Branch reached 95%. The Europe Branch provided welfare such as kid coupons, and completed the preparation for pension implementation.

LOCALISATION RATE OF
OVERSEAS EMPLOYEES **93%**



LOCALISATION RATE OF
EMPLOYEES OF CHINA UNICOM
SINGAPORE BRANCH **95%**

Carry out local procurement

China Unicom Singapore Branch sourced 80% of its equipment from local, realising localisation while requiring the suppliers to undertake honest operation, to respect intellectual property rights and fair trade, and to commit to comply with local laws and regulations during product manufacturing and service providing with respect to salaries and welfare provided to their own employees. For three years, six engineering projects carried out by China Unicom Burma Branch are undertaken by local enterprises, indirectly creating over 800 local positions; meanwhile it selected and dispatched experienced domestic experts to Burma for technical exchange and training, helped local employees to enhance professional level and promoted the local technical level being in line with international standard.

Engage in local communities

China Unicom America Branch regularly participated in various activities organised by the US-China Chamber of Commerce; China Unicom Europe Branch actively participated in activities of cultural exchange among all walks of life organised by government and industry associations; China Unicom Japan Branch donated JPY100,000 to earthquake stricken area in Kumamoto, Japan; China Unicom Australia Branch participated in the celebration event of the 10th Anniversary of China-Australia Chamber of Commerce and China-Australia Ecological Agriculture Summit. China Unicom Australia Branch also acquired investment license issued by the Federal Government of Australia, and became the sole Chinese communication enterprise with legal qualification for communication service operation in Australia.

Emphasise responsible investment

China Unicom Burma Branch, based on the comprehensive analysis of the needs of local society for information service, successively built China-Burma international cross-border optical cable transmission system project throughout Burma and AAE-1 submarine cable Weishuang landing site project. The two projects, with a total investment of over USD30 million, are the largest fixed assets investment projects of China Unicom overseas. During construction period of the projects, China Unicom Burma Branch strictly abided by local laws and regulations, fully respected local beliefs and customs, carried out environmental-friendly construction, and strived to minimise influence on local environment. China Unicom Burma Branch maintains close communication and good relationship with local government and people, and the projects proceed smoothly. After put into operation, the projects will greatly improve local information communication level, boost local employment and promote local economic development.

Honours of overseas organisations

- China Unicom Global won the title of "2016 Top Ten Outstanding Network Operators in Hong Kong";
- China Unicom Australia Branch is selected as the sole council member from communication industry of China Chamber of Commerce in Australia;
- China Unicom Europe Branch has been recognised as 25 China-funded Enterprises with Rapidest Development in UK for four consecutive years.